



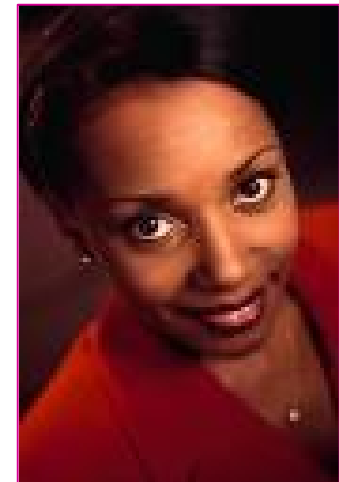
WRBP, Youngstown, OH

T-Luv's

Women of Color Expo



Saturday February 21, 2009
East High School, Youngstown, OH
10am to 7pm



Women of Color Expo

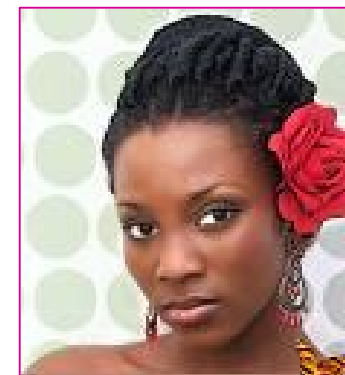
Saturday February 21, 2009
East High School, Youngstown



The highest profile event of Black History Month in February will be the Jamz 101.9 Women of Color Expo on Saturday, February 21. This morning to evening event will address the needs of today's women. Open to women of all color this event is especially specific to those of African-American women.

The event consists of a morning of Gospel, followed by a day filled with vendors, crafts and shopping in the main auditorium. Several breakout sessions throughout the day will address topics important to today's women. The afternoon offers motivational speakers and the evening concludes with a special concert performance by a high-profile national recording artist.

Several 45-minute breakout sessions will include: Finances, Relationships, Parenting/Family/Child Development, Employment, Continuing Education, Fitness, Health, Beauty, Careers in the Music Industry, and much more.



Women of Color Expo

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Jamz 101.9's Women of Color Expo is aggressively marketed on Jamz 101.9, our website jamz1019.com, and our highly visible street team. *Our last event, The Family Reunion, was the largest attended single day downtown event in Youngstown's history*

The Women of Color Expo becomes the focus of the Jamz 101.9 airwaves starting February 1.

Jamz 101.9 offers several levels of sponsorship opportunities – from the main sponsorship to booth sponsorships.



2008 Family Reunion
August 31, Downtown Youngstown

Women of Color Expo

Saturday February 21, 2009
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“Platinum” Sponsorship

- Inclusion in 210 promotional announcements February 1 through February 21
- Bounce back coupon placement in Women of Color Expo Goody Bags
- Presence on Jamz1019.com web site for 6 months
- Host of your own industry specific Breakout Session – 4 sessions
- 1, 10' x 10' exhibit space to execute sampling, contesting, etc.
- Minimum 18, event stage mentions
- 100, sixty or thirty-second commercial announcements (your spots) to run 6a-7pm, Mon-Fri, or Mon-Sun. Your choice of weeks in January and/or February.

Platinum sponsorship investment: Discuss with WRBP Sales

Platinum sponsorship investment limited to 2 participants
Billed ½ January and ½ February
Payment due January 31 and February 28, 2009

Accepted by:

Women of Color Expo

Saturday February 21, 2009
East High School, Youngstown



“Welcome” Sponsorship

- Inclusion in 105 promotional announcements February 1 through February 21
- Host of your own industry specific Breakout Session – 4 sessions
- Bounce back coupon placement in Women of Color Goody Bags
- Presence on Jamz1019.com web site for 6 months
- 1, 10' x 10' exhibit space to execute sampling, contesting, etc.
- Minimum 9 event stage mentions
- 50, sixty or thirty-second commercial announcements (your spots) to run 6a-7pm, Mon-Fri, or Mon-Sun. Your choice of weeks in January and/or February.

Welcome sponsorship investment: Discuss with WRBP Sales

Welcome sponsorship investment limited to 4 participants
Billed ½ January and ½ February
Payment due January 31 and February 21, 2009

Accepted by:

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“Breakout” Sponsorships

8, different breakout topics during the day will each have four (4) :45-minute sessions. Topics are your business's area of expertise. Attendees will be able to attend their choice of consecutive sessions in the morning or afternoon.

- Inclusion in 50 promotional announcements February 1 through February 21
- 25, sixty or thirty-second commercial announcements (your spots) to run 6a-7pm, Mon-Fri, or Mon-Sun. Your choice of weeks in January and/or February.
- Bounce back coupon placement in Women of Color Expo Goody Bags
- Presence on Jamz1019.com web site for 6 months
- 1, 10' x 10' exhibit space to execute sampling, contesting, etc.
- Minimum 9 Main Stage mentions

Breakout session sponsorship investment: Discuss with WRBP Sales

Breakout sessions are limited to 8 participants

Accepted by:

Billed ½ January and ½ February

Payment due January 31 and February 28, 2009

Women of Color Expo

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“Breakout” Sessions 10 am to 5 pm

8, different 45-minute breakout topics will have 4 sessions each. Attendees will be able to attend several choices of sessions throughout the day.

Breakout room (school classrooms) are limited to 35 people

Finances Relationships Children Employment/Careers Continuing Education Careers in Music Health Fitness

10am	x		x		x		x	
11am		x		x		x		x
12noon	x		x		x		x	
1pm		x		x		x		x
2pm	x		x		x		x	
3pm		x		x		x		x
4pm	x		x		x		x	
5pm		x		x		x		x

Breakout Topics are subject to change based upon sponsor needs and topics

Women of Color Expo

Event layout

- Health
- Finances
- Employment
- Fitness

To separate rooms
For 45 minute
Breakout Sessions
(see next page for
schedule)

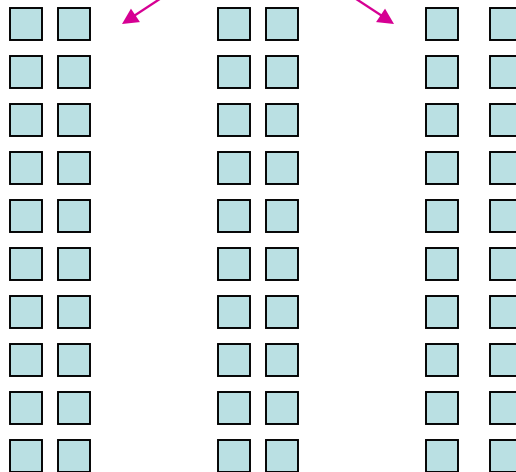
- Relationships
- Children
- Continuing Education
- Careers in Music

Concessions Area

Auditorium

Stage

Vendor Booths



Vendor Area

Main lobby of East
High School



East High School

Youngstown, OH

10 am to 7 pm

Women of Color Expo

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Stage Sponsorship – Morning Gospel Auditorium performances

From 10am to 12 noon the eyes and hearts of a captive audience will be directed to the Auditorium as many of Youngstown/Warren/Sharon's finest gospel groups will be performing gospel music sets.

Your large banner with logo will clearly be seen by all participants and attendees in the audience who will think of your organization as sponsor of this portion of The Women of Color Expo.

Your sponsorship includes:

- 4, live Stage Mentions
- You may provide 2,000 pieces of literature for distribution in The Women of Color Goody Bags.
- 15, :30 recorded promos each week (weeks of 2/1, 2/8, 2/15) on 1500 WASN-AM during Gospel programming promoting your sponsorship of the Gospel stage.
- 1, 10' x 10' exhibit space to execute sampling, contesting, etc.

Investment: Discuss with WRBP Sales

Accepted by: _____ **Date:** _____

Billed ½ January and ½ February, 2009.

Women of Color Expo

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Stage Sponsorship – Motivational Speakers in Auditorium

From 12 noon to 5pm various motivational speakers that may include physicians, authors, CEO's, entrepreneurs, scientists, relationship experts, educators, entertainers and celebrities will address issues targeting women.

Your large banner with logo will clearly be seen by all participants and attendees in the audience who will think of your organization as sponsor of this portion of The Women of Color Expo.

Your sponsorship includes:

- 10, live Stage Mentions
- You may provide 2,000 pieces of literature for distribution in The Women of Color Goody Bags.
- 1, 10' x 10' exhibit space to execute sampling, contesting, etc.

Investment: Discuss with WRBP Sales

Accepted by: _____ **Date:** _____

Billed ½ January and ½ February, 2009.

Women of Color Expo

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Women of Color Vendor Sponsor

- One (1) one-hundred square foot (10' x 10') booth space includes table and two (2) chairs.
- Vendors MUST be set up before 9:30 am or you may forfeit your space – *no exceptions*.

Booth investment: \$100

Space is provided on a first come basis and confirmed upon receipt of payment. At this time you may reserve a booth at an undetermined location but availability and location will not be confirmed until payment is made. Payment must be paid in advance prior to Friday, February 20, 2009. Booth price will increase as supply diminishes, demand increases and as we get closer to the event.

Additional needs:

- ____ Electricity needed, add \$25,
- ____ Phone line, add \$75 for standard line, add \$125 for ISDN
- ____ Extra tables, add \$10 per table
- ____ Extra chairs, add \$5 per chair

Agreed: _____ Date: _____

Payment Received on: _____ Booth #/location confirmation: _____ Jamz 101.9 management: _____

Your booth may not be shared or subleased to another business without the written approval of Jamz 101.9. All booth exhibitors MUST set up before 10am on Saturday, February 21. Any issues including technical or physical layout must be called to Jamz 101.9 attention prior to 9am Saturday, February 21. Jamz 101.9 cannot guarantee resolution to your issues if called to our attention after this time.

Jamz 101.9 does not offer product or category exclusivity for this event. If this is a concern to you, please call Jamz 101.9 to ask for competitive information BEFORE making your decision to participate. Your signature acknowledges your participation in this event and serves as your acceptance and understanding of our exclusivity policy